

HOTEL FACT SHEET

Opening Date: Summer 2017

Ownership: Omni Hotels & Resorts and Dallas Cowboys

Management: Omni Hotels & Resorts

Architect: Gensler

Design Firm: Wilson Associates

General Contractor: Manhattan Construction

About the Omni Frisco Hotel:

The luxurious Omni property will be one of the only full-service upscale hotels in the area, and serve as a cornerstone of The Star, which will be anchored by the Dallas Cowboys World Headquarters and The Ford Center at The Star. The hotel will serve meeting groups, as well as business and leisure travelers alike, including visitors attending Cowboys training camp, as well as the many events and activities hosted by the City of Frisco and Frisco Independent School District at the 12,000-seat indoor multi-use events and sports facility.

About The Star:

Located on a 90-acre site in Frisco, Texas, (north of Dallas), the Cowboys World Headquarters will be the new home to the NFL team's entire football operations, including training camp, administrative offices, coaches' offices and the Dallas Cowboys Cheerleaders. The mixed-use development is being built on approximately 66 acres remaining of the 90-acre tract. Planned uses for the development also include additional corporate offices, retail and restaurants.

Hotel Attributes:

- 300 finely appointed guest rooms and suites.
- 16 floors.
- Approximately 24,000 square-feet of flexible meeting space, including a 13,000 square-foot ballroom
- Omni and Dallas Cowboys partnership also offers planners and attendees access to additional exhibit space in the Ford Center, as well as events on the plaza.
- Culinary experiences include a three meal restaurant, a lobby wine and coffee bar and roof top pool bar and grill.
- The design concept will capture the essence of Frisco's motto "Progress in Motion," reflecting its thriving business and energetic culture, and will make a nod to the Dallas Cowboys rich history.
- Everything from the rooms, public and meeting space, food, design, décor and amenities will incorporate modern luxury to set a new standard for hotel accommodations in this burgeoning city.
- Situated on the fourth floor, the rooftop pool and deck can accommodate 300 to 400 guests and has stunning views of the plaza and The Ford Center. The deck also features three fire pits, cabanas and a bar and grill.