



TO BOOK YOUR TEE TIME CALL 1-855-579-4686,
GO TO OMNILACOSTA.COM OR VISIT THE GOLF PRO SHOP.

2100 COSTA DEL MAR RD, CARLSBAD, CA 92009



GOLF
AT
LA COSTA



HOME OF CHAMPIONS

TOURNAMENT OF CHAMPIONS

1969: Gary Player	1987: Mac O'Grady
1970: Frank Beard	1988: Steve Pate
1971: Jack Nicklaus	1989: Steve Jones
1972: Bobby Mitchell	1990: Paul Azinger
1973: Jack Nicklaus	1991: Tom Kite
1974: Johnny Miller	1992: Steve Elkington
1975: Al Geiberger	1993: Davis Love III
1976: Don January	1994: Phil Mickelson
1977: Jack Nicklaus	1995: Steve Elkington
1978: Gary Player	1997: Tiger Woods
1979: Tom Watson	1998: Phil Mickelson
1980: Tom Watson	
1981: Lee Trevino	
1982: Lanny Wadkins	
1983: Lanny Wadkins	
1984: Tom Waston	
1985: Tom Kite	
1986: Calvin Peete	

HAIG SCOTCH INVITATIONAL

1965: Gardner Dickinson & Ruth Jessen
1966: Jack Rule & Sandra Spuzich
1967: Dave Stockton & Laurie Hammer

CBS GOLF CLASSIC

1965: Dave Marr & Tommy Jacobs

MATCH PLAY CHAMPIONSHIP

1999: Jeff Maggert
2000: Darren Clarke
2002: Kevin Sutherland
2003: Tiger Woods
2004: Tiger Woods
2005: David Toms
2006: Geoff Ogilvy

LPGA KIA CLASSIC

2010: Hee Kyung Seo

WALK IN THE FOOTSTEPS OF LEGENDS

It all began in the early 1960s when a real estate developer from Las Vegas discovered an equestrian ranch nestled in the coastal foothills of Southern California. Originally conceived as a residential resort offering activities and instruction for all ages, La Costa's 40 units were available to guests for \$22 per night which included green fees, as well as access to tennis, horse stables and the pool.

The original 72-par, 7,200 yard golf course was designed by renowned architect Dick Wilson. It covered 215 acres and cost \$1.5 million to build. By the time the resort opened, it had already been selected to host the nationally broadcasted CBS Golf Classic. The greatest professional golfers of their day graced the links including Sam Snead, Ray Floyd, Arnold Palmer, Bobby Nichols, and Jack Nicklaus.

Dick Wilson's partner, Joe Lee, added nine holes in 1973 with the final nine holes completed in 1984. Championship tournaments settled into La Costa throughout the 1980s. The Tournament of Champions (later called the Mercedes Championship) was hosted at La Costa from 1969 until 1998. Long considered the Super Bowl of Golf, players had to win a PGA Tour event the preceding year to qualify. The tournament included some of

the greatest players in history like Phil Mickelson Gary Player, Tom Watson and Tiger Woods. It also included some of the greatest moments in golf, like when a then 21-year-old Tiger Woods beat Tom Lehman with a near-ace on the first playoff hole, preceded by four consecutive closing birdies on the "Longest Mile" to get in to the playoff.

In 2011 a \$10 million, 10-month renovation of both courses began. Restoring the character of the iconic golf venue while embracing the integrity of the original Dick Wilson design, Pascuzzo & Pate Golf Course Design addressed all 18 holes on Champions and the opening and closing holes on Legends. The update included strategically designed and repositioned bunkering, refined fairway routing, expanded native grass areas, and subtle elevation changes. The changes immediately improved the aesthetics and playing conditions, returning La Costa to its championship level as a legendary golf venue.

GOLF AWARDS & ACCOLADES

- ❖ Best Courses You Can Play, *Golf Week*
- ❖ Gold Medal Resort, *Golf Magazine*
- ❖ Best Family-Friendly Golf Resorts, *Golf Advisor*
- ❖ #1 Family Golf Destination in the Country, *Golf Digest*
- ❖ Greens of Distinction, *Corporate & Incentive Travel*

LEE TREVINO, ALLARD ROEN & JACK NICKLAUS

GARY PLAYER & FRIENDS

PHIL MICKELSON

TIGER WOODS



CHAMPIONS COURSE

The Champions Course is a links style course with wide manicured fairways, deep bunkers and firm and fast conditions. Enjoy the serene setting while meandering through peaceful wetlands over landscaped bridges and rolling hills. Holes 1-3 and 13-18 were used in the PGA TOUR rotation. The Champions Course is ranked #20 in California by Golfweek Magazine.



LEGENDS COURSE

The Legends Course is a traditional parkland style course that places a premium on accuracy off the tee. Offering mature trees, narrow fairways and visually appealing backdrops. Holes 16-18 on Legends are known as “The Green Mile” by PGA TOUR Players. Holes 10-18 on Legends were used for the PGA TOUR rotation.



GETTING AROUND THE COURSES

La Costa offers golfers multiple options to customize your golf experience. Surf the earth with a Golfboard, ride in style on a Phat Scooter, burn calories walking, or take our two or four-person golf carts. To experience a Golfboard or Phat Scooter, you must first view a safety video and sign a liability waiver.





GOLF PERFORMANCE INSTITUTE

Placed in an iconic setting with an incredible climate, the Golf Performance Institute offers more than 20,000 sq ft of short game practice area and multiple teeing areas. Southern California's most comprehensive game improvement facility offers state-of-the-art technology and world-class instructors, led by *Golf Digest* Top 40 under 40 Director of Instruction, AJ Avoli, to improve your game. Featuring a variety of instructional programming designed around your individual goals, improve your game now on the legendary courses of La Costa.

LESSONS & CLINICS

PRIVATE LESSONS

Offering 1:1 and 2:1 student to teacher ratios, private instruction is available for all ages and levels of golfers. Our professional staff will interview, evaluate and diagnose your game while utilizing state-of-the-art video capture and ball flight analysis systems to formulate opportunities for improvement.

ON-COURSE PLAYING LESSONS

Spend 2-4 hours with one of our instructors on our championship courses for hands-on, in-the-moment instruction. Golf round included.

CLINICS

Topics range from rules and etiquette to short-game and full-swing. Each clinic includes a 30-minute presentation followed by hands-on instruction from our professional staff.

CUSTOMIZED GOLF SCHOOL

Offering half, one, two and three day golf training programs created to improve your overall golf game, including fullswing, short-game, the mental component and course management. Golf and accommodations are included in multi-day schools.

PROGRAMS

DAVE PELZ SCORING GAME SCHOOL

Pelz clinics and 2-3 day schools are designed to show golfers simple but effective ways to chip, pitch, putt and play sand and wedge shots better. From three-foot putts to full wedge and long bunker shots, you'll learn to properly execute shots from any scoring position.

ROGER FREDERICKS INSTRUCTION & FLEXIBILITY

A world-renowned golf instructor, flexibility and posture expert, Roger Fredericks has helped thousands of golfers through swing analysis and flexibility programs, seminars and workshops. Attend one of his programs and watch your golf game and overall health improve.

PFC GOLF FITNESS CAMP

Golf Fitness is designed to improve your golf game through a program dedicated to nutrition, fitness and technique. Joint led by Director of Instruction A.J. Avoli and PFC Fitness Camp's world-class trainers, the all-inclusive program combines the best of Golf Performance Institute with PFC's award-winning fitness and wellness program.





TECHNOLOGIES

ROBOGOLFPRO®

Experience the most advanced golf swing trainer for the perfect way to learn, practice and feel what really happens in a repeatable, consistent swing. See an immediate change as your brain develops a clear road map and builds new muscle memory for the perfect swing.

K-VEST SWING ANALYSIS

K-VEST is human motion learning system that instantaneously measures players' 3D data. Using cutting-edge sensors, software, and motor learning, you'll be able to build a customized golf swing and draw from K-VEST's extensive library of drills to improve basic movement patterns, strength, speed, balance and flexibility.

TRUE SPEC CLUB FITTING

True Spec Golf is the worldwide leader in custom club fitting. Through the combination of highly trained professional staff, industry leading technology, top equipment brands (30,000+ demo combinations), and a detailed build process we ensure that your new clubs will have you playing your best golf.

FLIGHTSCOPE

A 3D doppler tracking radar that accurately measures the launch and flight of balls and clubs, and provides quantitative data about player and equipment performance.

TO BOOK YOUR LESSON CALL **760-804-7432**,
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FAMILY GOLF

KIDS PLAY FREE

Offered to kids age 15 and under with a paying adult. One complimentary kid tee time per paying adult. Available daily beginning at 2:30pm. Before 2:30pm, kids receive 50% off golf rates.

KIDS RENT FREE

Kids age 15 and under receive complimentary TaylorMade® rental clubs.

KIDS LEARN FREE

Kids age 15 and under receive complimentary instruction when learning with a paying adult.

YOUNG ADULTS (AGES 16-17)

Receive 50% off golf rates and rentals.

LA COSTA EXPRESS TEES

Both courses offer Express Tees measuring under 5,000 yards for 18 holes, perfect for juniors, beginners or to work on your wedge game.

JUNIOR CLINICS & CAMPS

Clinics include presentation and hands-on instruction from our professional staff. Half-day, full-day and overnight camps provide junior golfers the chance to learn or improve technical abilities and develop course management skills.

FAMILY ON-COURSE PLAYING LESSONS

Families (maximum of 4 people) are accompanied by a member of the professional staff for an on-course experience. Utilize one of La Costa's 4-seat golf carts and have the option of a one or two hour lesson. Family playing lessons are offered daily with advance reservations.

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GROUP GOLF OUTINGS & TOURNAMENTS

Whether you're planning a tournament to entertain clients, recognize employees, celebrate a milestone or raise funds for charity, our team of experienced professionals will assist you in creating the perfect golfing excursion on our two internationally renowned courses. Your group golf outing with 12 or more players will include:

- ❖ VIP tournament coordination services
- ❖ Cart staging and baggage handling
- ❖ GPS equipped golf carts
- ❖ Practice facility use on day of play
- ❖ TaylorMade rental clubs
- ❖ Personalized tee prizes and golf merchandise
- ❖ Full food and beverage services
- ❖ Golf Performance Institute for group lessons and hands-on instruction



GOLF PRO SHOP

La Costa's Golf Pro Shop carries the top brand names in golf products including Callaway, TaylorMade, Cobra Puma, and Titleist, all local Carlsbad companies, as well as women's, men's, and junior's fashions.



THE CLUB AT LA COSTA

Choose from Signature Golf or Signature Sport memberships at The Club at La Costa. Signature Golf members get unlimited complimentary golf and all members receive access to two 18 hole golf courses, 17 tennis courts, state-of-the-art Athletic Club with more than 60 classes weekly, eight sparkling pools and Kidtopia Kids Club. In addition, all members can enjoy a full calendar of social events along with preferred pricing throughout The Club and resort and discounts at other Omni locations.

